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### **ETC Group Announces the Appointment of a New President**

**Salt Lake City, UT:** ETC Group, an energy engineering firm specializing in building efficiency, announced a change of leadership with Spencer Shaffer, a Salt Lake City long-time resident and entrepreneur, taking the reins. Mark Case, the firm's co-founder and President is retiring this month. The company was founded in 1988 by sibling team Patti and Mark Case and has been fulfilling their mission of improving energy efficiency for institutional, commercial and industrial businesses ever since.

"Spencer has the skills and experience necessary to run and grow ETC Group, to take us to the next level. I believe he will lead our company to new heights. He has done it before, he is passionately interested in what we do, and he shares our common values."

The leadership team at ETC Group unanimously agreed that Spencer was a great fit for the company. With the launch of a complimentary analytics software division last fall, the company is set for growth with him at the helm. Spencer has successfully grown two midmarket companies and has a vast network in the engineering and technology industries that he can leverage. His comments include,

"I am very excited about this opportunity. This is a time when energy management is not only forefront in the building owner and operators' minds, but also on the minds of senior leadership and actually, the planet as a whole. This firm is set up with the absolute expertise and decades of experience that cannot be rivaled by many, and certainly not by anyone new to this game."

His entrepreneurship extends beyond business as he is also the Founding Board Chairman and President of the Utah High School Mountain Biking League. Established in 2010, the Utah league has grown to over 3,800 student athletes, 90 middle school and high school teams, and 1600 volunteer coaches. He is also a long-time member of the Salt Lake City chapter of the Young Presidents' Organization (YPO).

#### **About ETC Group**

ETC Group is celebrating its 30<sup>th</sup> year as a leader in energy management, efficiency engineering and consulting. They implement smart building technology to increase efficiency, increase comfort and ultimately, increase their clients' bottom line. BuildingFit™, a division of ETC Group, is a big data software solution that allows you to quickly visualize your building's performance and automatically identify issues that impact the bottom line. It is like a fitness tracker for buildings. Both ETC Group & BuildingFit are SkyFoundry partners and are very active in the energy engineering and software community.